

What is Conga Connect? Why Should I Sponsor?

We're excited to announce Conga Connect! We are coming to **Orlando March 7-9, 2017** for our first annual Conga User Conference! Our partners will be a key draw for our customers and prospects attending. Here are the top 5 reasons why your company should sponsor and YOU should attend!

1. **Show off what you've got to offer.**
 - o We have **flexible sponsorship packages** so you can choose your engagement level beyond the standard booth space and attendee pass offerings
 - o If you want **to present directly to a large audience** – we have focus groups, speaking sessions, keynote & event introductions, video exclusives, and more.
 - o If you want to focus on **brand recognition**, we have charging stations, hotel room keys, newsletters, meeting spaces, and more to be personalized with your logo
2. **Get a first look at what's coming from Conga.**
 - o Learn about **roadmap & new features** across our entire product suite. Hear about our approach to tackling big picture challenges like business automation and customer lifecycle management
 - o Hear from our experts **about big picture business challenges** like customer lifecycle management & business automation
 - o **Nerd out in person** with **the** top Conga experts like Peter Terhune, Natasha Roloff, J Manning, and Tiffany Kroner
3. **Connect (get it!?) with customers and prospects.**
 - o We know you sponsor to get leads! **Over 500 customers and prospects** will be in attendance...from Executives to Developers, Enterprise admins to SMB leaders.
 - o **Sponsors can give discounted/free Conga Connect passes** to customers & prospects
 - o **Connect everywhere** - on the show floor, in small group sessions, and during after-hours events. We want your leads to be warm and meaningful, not just quick scans
4. **Network with your industry peers & the Conga team**
 - o **Meet and engage with Conga** movers and shakers - our leadership team, partner teams, dev teams, and more!
 - o Bring us into **conversations with your customers and prospects** to help us help you demonstrate your ability to solve complex customer challenges
 - o Network with your peers in the industry to make **solid people connections** for your business and your career.
5. **Learn, engage, and have fun!**
 - o Learn! Take advantage of opportunities to **attend live Conga classes**, get Conga Certified, and/or learn more about exciting ways to use Conga products
 - o Engage! **Our keynote speaker will inspire you** to do even more fascinating things both on a personal and professional level.
 - o Have fun! After all, it is Orlando! We'll be hosting a networking reception as well as an **evening at Universal Studios**. Take advantage of other down time to plan fun events in the area with your customers and prospects.

Sound interesting? We hope so! Reach out to the Partner Team at partnerteam@getconga.com to learn more about sponsoring and/or attending!